



# Announcement

For Immediate Release

January 20, 2012

Keyscan Access Control Systems is pleased to announce the appointment of Alejandro H. Colon to the position of Regional Sales Manager, Latin America.

Alejandro joined Keyscan in 2010 where he leveraged sales growth for medium and large size corporations in Latin America. In this new role, based in Mexico City, Alejandro will be responsible for leading sales and related new business development activities for all of Latin America.

Alejandro holds a BSc in Electronics and Communications engineering and brings more than 20 years of experience to his new role. Before joining Keyscan, he held a role with Tyco International where, as Regional Manager Business Development, he was instrumental in successfully developing and launching direct and indirect commercial channel management plans and exceeding yearly sales quotas for Tyco's access control and video systems product lines.

He also held progressive roles as Service Department Manager for SHL Systemhouse, Special Projects Engineer for Ademco International, and Research and Development Chief for ADT Security.

"We are very pleased to promote Alejandro to this new role," said Steve Dentinger, Keyscan's Director of Sales and Marketing. "He has tremendous sales acumen and a wealth of experience in our industry. I am confident Alejandro will continue to support Keyscan's efforts and drive growth for the Keyscan brand in Mexico and Latin America."



### **About Keyscan**

*Keyscan is a privately held organization focused on access control hardware and software development and manufacturing. With over 25 years dedicated to access control, Keyscan has established itself as one of the premier access control brands on the market today. Keyscan is renowned as having the best in class sales and technical support services group in the industry. Keyscan products are used throughout the world securing embassies, military bases, hospitals, power generating facilities, automobile dealerships, banks, schools, multi-national organizations, retail establishments as well as small and medium sized businesses. Keyscan systems are sold by its network of dealers and distributors throughout Canada, US, Mexico, Central America, South America, Great Britain, and Europe.*

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